

# TOBIAS DIENLIN

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## CURRICULUM VITAE

### Education

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|------|---|
| 2017 | Expected: Dr. rer. soc, School of Communication, University of Hohenheim<br>(US equivalent: Ph.D.)                |
| 2012 | Diplom in Psychologie, Johannes Gutenberg-University Mainz<br>(US equivalent: Master's degree in Psychology)      |
| 2008 | Vordiplom in Psychologie, Johannes Gutenberg-University Mainz<br>(US equivalent: Bachelor's degree in Psychology) |

### Academic Positions

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|------|---|
| 2016 | Research associate, School of Communication, University of Hohenheim  |
| 2014 | Visiting scholar, School of Communication, University of California Santa Barbara   |
| 2013 | Fellow of the German National Academic Foundation<br>Visiting scholar, School of Communication, The Ohio State University |
| 2012 | Research associate, School of Media Management, Hamburg Media School  |

## PUBLICATIONS

### Journal Articles Peer Reviewed

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|------|---|
| 2016 | 8. Dienlin, T., Masur, P., & Trepte, S. (2016), <i>Journal of Computer-Mediated Communication</i> . Manuscript under review.  |
|      | 7. Dienlin, T., Metzger, M. (2016), <i>Journal of Personality</i> . Manuscript under review.  |
|      | 6. Trepte, S., Scharkow, M., & Dienlin, T. (2016), <i>Human Communication Research</i> . Manuscript under review.   |
| 2016 | 5. Bartsch, M., & Dienlin, T. (2016). Control your Facebook: An analysis of online privacy literacy. <i>Computers in Human Behavior</i> , 56, 147-154.<br>doi:10.1016/j.chb.2015.11.022   |
|      | 4. Dienlin, T., & Metzger, M. J. (2016). An extended privacy calculus model for SNSs-Analyzing self-disclosure and self-withdrawal in a U.S. representative sample. <i>Journal of Computer Mediated Communication</i> , 21, 368-383. doi:10.1111/jcc4.12163 |
|      | 3. Trepte, S., Schmitt, J. B., & Dienlin, T. (2016). Good news! How reading valenced news articles influences positive distinctiveness and learning from news. <i>Journal of Media Psychology</i> , 1-13. doi: 10.1027/1864-1105/a000182                    |
| 2015 | 2. Dienlin, T., & Trepte, S. (2015). Is the privacy paradox a relic of the past? An in-depth analysis of privacy attitudes and privacy behaviors. <i>European Journal of So-</i>  |

- 2014 | *cial Psychology*, 45, 285–297. doi: 10.1002/ejsp.2049
1. Trepte, S., Dienlin, T., & Reinecke, L. (2014). The influence of social support received in online and offline contexts on satisfaction with social support and satisfaction with life: A longitudinal study. *Media Psychology*, 18, 74–105. doi: 10.1080/15213269.2013.838904

#### Book Chapters

5. Masur, P., Teutsch, D., & Dienlin, T. (2016). Privatheit in der Online-Kommunikation [Privacy in online communication]. In Schweiger, W., & Beck, K. (Eds.), *Handbuch Online-Kommunikation* [Handbook of online communication]. Wiesbaden, Germany: Springer VS. Manuscript in preparation.
- 2015 | 4. Dienlin, T. (2015). Ist die politische Meinung privat oder öffentlich? Der Blick der Medienpsychologie [Are political opinions private or public? An analysis from a media psychology perspective]. In P. Richter (Ed.), *Privatheit, Öffentlichkeit und demokratische Willensbildung in Zeiten von Big Data* (pp. 111-126). Baden-Baden, Germany: Nomos.
- 2014 | 3. Dienlin, T. (2014). The privacy process model. In S. Garnett, S. Half, M. Herz, & J.-M. Mönig (Eds.), *Medien und Privatheit* [Media and privacy] (pp. 105-122). Passau, Germany: Stutz.
2. Trepte, S., & Dienlin, T. (2014). Privatsphäre im Internet [Privacy in the Internet]. In T. Porsch & S. Pieschl (Eds.), *Neue Medien und deren Schatten* [New media and their shadows] (pp. 53-80). Göttingen, Germany: Hogrefe.
1. Trepte, S., Dienlin, T., & Reinecke, L. (2014). Risky behaviors: How online experiences influence privacy behaviors. In B. Stark, O. Quiring, & N. Jakob (Eds.), *Von der Gutenberg-Galaxis zur Google Galaxis* [From the Gutenberg galaxy to the Google galaxy] (pp. 225-244). Wiesbaden, Germany: UVK

#### Conference Papers Peer Reviewed

- 2016 | 14. Dienlin, T., Masur, P., & Trepte, S. (2016, September). *Displacement or reinforcement? The reciprocity of FtF, IM, and SNS communication and their effects on loneliness and life-satisfaction*. Paper presented at the the DGPs' 50th annual conference, Leipzig, Germany.
13. Dienlin, T., Metzger, M. J. (2016, September). *"I Have Nothing to Hide"-Analyzing the Relation between Privacy Needs and Integrity*. Paper presented at the the DGPs' 50th annual conference, Leipzig, Germany.
12. Bartsch, M., & Dienlin, T. (2016, June). *Control your Facebook: An analysis of online privacy literacy*. Paper presented at the ICA's 66th Annual Conference, Fukuoka, Japan.
11. Dienlin, T., Masur, P., & Trepte, S. (2016, June). *Displacement or reinforcement? The reciprocity of FtF, IM, and SNS communication and their effects on loneliness and life satisfaction*. Paper presented at the ICA's 66th Annual Conference, Fukuoka, Japan.
10. Dienlin, T., & Metzger, M. J. (2016a, June). *An extended privacy calculus model for SNSs-Analyzing self disclosure and privacy behaviors in a U.S. representative sample*. Paper presented at the ICA's 66th Annual Conference, Fukuoka, Japan.
9. Dienlin, T., & Metzger, M. J. (2016b, June). *'I have nothing to hide' - Analyzing*

- the relation between privacy needs and integrity*. Paper presented at the ICA's 66th Annual Conference, Fukuoka, Japan.
8. Vitak, J., Kisselburgh, L., Zimmer, M. T., Pearce, K., Trepte, S., Dienlin, T., & Masur, P. K. (2016, June). *New communication technologies: Issues of privacy, power & control*. Talk delivered at the ICA's 66th Annual Conference, Fukuoka, Japan.
- 2015 7. Dienlin, T., Trepte, S., & Schmitt, J. B. (2015, May). *Good news! How reading one-sided news articles influences positive distinctiveness and learning from news*. Paper presented at the ICA's 65th Annual Conference, San Juan, PR.
- 2014 6. Dienlin, T. (2014, May). *The privacy process model: A new theoretical approach towards a better understanding of privacy*. Paper presented at the ICA's 64th Annual Conference, Seattle, WA.
5. Dienlin, T., & Trepte, S. (2014, May). *Is the privacy paradox a relic of the past? An in-depth analysis of privacy attitudes and privacy behaviors*. Paper presented at the ICA's 64th Annual Conference, Seattle, WA.
4. Trepte, S., & Dienlin, T. (2014, May). *Risky behaviors: How online experiences influence privacy behaviors*. Paper presented at the ICA's 64th Annual Conference, Seattle, WA.
- 2013 3. Trepte, S., Dienlin, T., & Reinecke, L. (2013, June). *Online vs. offline social support: How do they pay into satisfaction with social support and satisfaction with life?* Paper presented at the 63rd Annual Conference of the ICA, London, England.
2. Dienlin, T. (2013, June). *Optimizing advertisement design—An application of the elaboration likelihood model in an experimental setting*. Presentation held at the 63rd Annual Conference of the ICA, London, England.
1. Dienlin, T., Trepte, S., & Reinecke, L. (2013, January). *The Real Thing: Eine Längsschnittstudie zum Vergleich von Online- und Offline Sozialkapital und ihrer Wirkung auf Lebenszufriedenheit*. [The real thing: a longitudinal comparison of online and offline social capital and their effect on life satisfaction]. Presentation held at the DGPK's 21st conference of the Rezeptions- und Wirkungsforschung, Vienna, Austria.

#### Journal Articles & Reports

- 2015 2. Trepte, S., Masur, P. K., Dienlin, T. & Scharnow, M. (2015). *Privatheitsbedürfnisse verschiedener Kommunikationstypen on- und offline: Ergebnisse einer repräsentativen Studie zum Umgang mit persönlichen Inhalten*. [Privacy needs of different communication types online and offline]. *Media Perspektiven*, 5, 250-257.
- 2013 1. Trepte, S., Dienlin, T., & Reinecke, L. (2013). *Privacy, self-disclosure, social support, and social network site use*. Research Report of a three-year panel study. Retrieved from University of Hohenheim website: <http://opus.uni-hohenheim.de/volltexte/2013/889/>.

#### AWARDS & SCHOLARSHIPS

- 2016 Promising student paper award. „Control your Facebook: An analysis of online privacy literacy“. ICA's 66th Annual Conference, Division Information Systems, \$225
- 2013 Promotionsstipendium, Studienstiftung des deutschen Volkes, \$45,000

- (Full Ph.D. scholarship, German National Academic Foundation)
- 2012 Best diploma thesis award, Association for Business Psychology, School of Psychology, Johannes Gutenberg-University, Mainz, €500

## INVITED TALKS

- 2016 11. Dienlin, T. (2016, September). *Psychologische Kosten-Nutzen-Modelle: Vorhersage individuellen Privatheitsverhaltens auf sozialen Netzwerkseiten*. [Psychological risk-benefit models to predict privacy behaviors on SNSs]. Invited talk given at the conference "Privacy and Democracy". Volkswagen Foundation, Frankfurt, Germany.
10. Dienlin, T. (2016, July). *Die Wirkung von Musik auf die Persönlichkeit Jugendlicher* [The effects of music on the personality of adolescents]. Invited talk given for the German Academic Scholarship Foundation, Florence, Italy.
- 2015 9. Beckedahl, M., Dienlin, T., Peifer, K.-N., & Schwanitz, T. (2015, November). *Vernetzt und abgefischt im Datenmeer - Brauchen wir den Digitalen Neustart?* [Big data everywhere. Do we need a digital reboot?]. Invited participant of discussion panel by the Ministry of Justice of the State of North Rhine-Westphalia, Berlin, Germany.
8. Stähle, H., & Dienlin, T. (2015, September). *Religion and the social web. Discussing implications for privacy, personality, and propaganda*. Invited talk given for the German Academic Scholarship Foundation, Granada, Spain.
7. Dienlin, T. (2015, May). *Was macht das Internet mit uns? Privatheit, ein veraltetes Konzept?* [What does the Internet do with us? Privacy, an obsolete concept?]. Invited talk given for the University of Esslingen. Zukunftskino - Zentrale Themen kritisch diskutiert, Esslingen, Germany.
6. Dienlin, T. (2015, April). *Grundlegende Konzepte der Wirklichkeitskonstruktion durch Medien* [Concepts of how the media construct reality]. Invited talk given for the German Academic Scholarship Foundation. Failed States - Problematik und Perspektiven, Dresden, Germany.
- 2014 5. Dienlin, T. (2014, June). *Neue soziale Medien - Eine Gesellschaft verändert sich* [The new social media—A society is changing]. Invited talk given for the German police academy Bavaria, Ainring, Germany.
- 2013 4. Dienlin, T. (2013, September 12). *Explaining Privacy Related Behaviors on Social Network Sites*. Invited talk given at the School of Communication, The Ohio State University, Columbus.
3. Dienlin, T. (2013, April 24). *Neue soziale Medien – Eine Gesellschaft verändert sich* [The new social media—A society is changing]. Invited talk given at the University of the German Police, Münster, Germany.
2. Dienlin, T. (2013, February 15). *Eine Analyse antezedenter Faktoren von Privatsphäreverhalten im Social Web* [An analysis of the antecedents of privacy behaviors]. Presentation held at the conference Medien und Privatheit of the DFG-Graduiertenkolleg, Passau, Germany.
- 2012 1. Dienlin, T. (2012, September 03). *Neue soziale Medien – Eine Gesellschaft verändert sich* [The new social media—A society is changing]. Invited talk given at the University of the German Police, Münster, Germany.

## TEACHING

### Courses

- 2016 | 3. 'Top-down or button up'—Application of psychological theories on specific media phenomena. Bachelor's degree, University of Hohenheim  
2. Current research questions in media psychology. Master's degree, University of Hohenheim
- 2012 | 1. Quantitative methods. Bachelor's degree, Hamburg Media School

### Thesis Supervision

- 2016 | 8. Liedtke, A. (2016). *Sharing pictures: One app is not enough*. Bachelor thesis. Hohenheim, Germany: University of Hohenheim.  
7. Heck, N. (2016). *The relation between Facebook and self-esteem*. Bachelor thesis. Hohenheim, Germany: University of Hohenheim.  
6. Erlmoser, V. (2016). *Sorry! No data available*. Bachelor thesis. Hohenheim, Germany: University of Hohenheim.
- 2015 | 5. Frey, I. (2015). *Selbstoptimierung oder Selbstoffenbarung? Eine quantitative Untersuchung des Zusammenhangs von Persönlichkeit und Privatsphäreinstellung bei Wearables*. Bachelor thesis. Hohenheim, Germany: University of Hohenheim.  
4. Rempel, D. (2015). *Follow my weekend - Der Zusammenhang zwischen Selbstoffenbarung und dem Erfolg von YouTube Vlogs*. Bachelor thesis. Hohenheim, Germany: University of Hohenheim
- 2013 | 3. Bartsch, M. (2013). *Impressivacy – Or how to unite impression management & privacy concerns on Facebook*. Diploma thesis. Hamburg, Germany: University of Hamburg.  
2. Brade, U., & Scheuermann, F. (2013). *Social TV: Interaktive Fernsehen auf der virtuellen Couch*. Diploma thesis. Hamburg, Germany: Hamburg Media School.
- 2012 | 1. Böhm, T. (2012). *Privat oder nur beschränkt? - Privatheit von Profilen auf Social Network Sites im Fokus: Vergleiche zwischen Maßen zur Erfassung von Privatheit*. Diploma thesis. Hamburg, Germany: University of Hamburg.

## MEDIA COVERAGE

- 2016 | 9. PC Magazin (2016.08). *Selfie des Grauens*. <https://goo.gl/1n66es>  
8. SWR Landesschau (2016.05.25). *Gefährliches Fotoshooting auf den Gleisen. Follower bis in den Tod?* <https://goo.gl/DeM9Za>  
7. Die Rheinpfalz (2016.03.13). *Alles fürs beste Bild*. <https://goo.gl/ArjMDv>
- 2015 | 6. Weserkurier (2015.11.19). *Das emotionale Netzwerk. Dänische Forscher wollen bewiesen haben, dass Facebook traurig und einsam macht - stimmt das?* <https://goo.gl/j1Wo6S>  
5. Stuttgart Zeitung (2015.06.12). *Die gefährliche Suche nach dem perfekten Selfie*. <https://goo.gl/PxrVpa>
- 2014 | 4. Die Welt. (2014.10.18). „Post Secret“ teil Informationen mit aller Welt. <https://goo.gl/3z7d7R>
- 2013 | 3. Käpsele (2013.11). *Die Grenzen der Privatsphäre*. <https://goo.gl/qMQvaE>

2. Tagesthemen (2013.06.25). *Die Tagesthemen vom 25.06.2013*.

<https://goo.gl/awZvKe>

1. Deutschlandradio (2013.06.25). *Privatsphäre im Netz*. <https://goo.gl/NahPQM>

## SERVICES

### Reviewing

- Cyberpsychology and Social Networks, DGPs, DGPuK, International Journal of Electronic Business, Journal of Broadcasting & Electronic Media, Science Technology and Human Values

### Memberships

- International Communication Association, Deutsche Gesellschaft für Publizistik und Kommunikationswissenschaft, Nachwuchsgruppe Rezeptions- und Wirkungsforschung

### Expert Reports

- Court decision: Can the social development of adolescents be impaired by listening to extreme right-wing music? File number: 24 OWi 12 Js 918/15, District Court of Weiden, Germany (2016)

### Internships

- Brot für die Welt (charity), Stuttgart. Department: Public Relations (2010)
- Publicis (advertising agency), Frankfurt. Department: Strategic Planning (2009)

### Community

- Certification as a youth group leader (2009)
- Tutoring for school children: Leipzig Schule, Carl-Zuckmeyer Schulzentrum, & Methodist Church Mainz (2007 – 2009)
- Member of the national youth committee, Methodist Church Germany (2006 – 2017)
- Leader of local youth group, Methodist Church Mainz (2006 – 2012)
- European Voluntary Service, Building Blocks Center, Leeds, UK (2006.04 – 2006.09)